

AAJ EDUCATION
2010 AAJ Winter Convention
Hyatt Regency Maui • Westin Maui Resort & Spa
January 30 – February 3

SPECIALIZED TRACK

Tuesday, February 2

Location: Kula Ballroom, Westin Maui Resort & Spa

Theme: Pharmaceutical Litigation

Moderator: Yvonne M. Flaherty, MN

- 9:00 am **Allegories and Analogies of Corporate Greed**
 • **Ethically pointing out the corporation's lack of ethics**
 William B. Curtis, TX
- 9:30 am **Homemade Technology: Doing It on the Cheap**
 • **The three Cs of visuals ethics (Copyright, ClipArt, and Cartoons)**
 Zoe Littlepage, TX
- 10:00 am **Break**
- 10:15 am **The Five Vowels of Trial**
 Sejal K. Brahmbhatt, TX
- 10:45 am **Panel: Litigation Update**
 • **Avandia**
 Thomas P. Cartmell, MO
 • **Byetta**
 Gerald B. Taylor, AL
 • **Gardasil**
 Lawrence R. Cohan, PA
 • **Hydroxycut**
 Ellen Relkin, NY
 • **Reglan and Fen-Phen**
 Gregory J. Bubalo, KY
 • **Yaz/Yasmin**
 Steven R. Maher, FL
 • **Zicam**
 Stacy K. Hauer, MN
- 12:30 pm **Adjourn**