

AAJ EDUCATION
2010 AAJ Winter Convention
Hyatt Regency Maui • Westin Maui Resort & Spa
January 30 – February 3

ADVOCACY TRACK

Monday, February 1

Location: Monarchy Room, Hyatt Regency Maui

Theme: Jury Selection and Persuasion

Moderator: Bernard W. Smalley, PA

8:00 am **A Glimpse Inside the Juror's Mind**
David A. Wenner, AZ

8:40 am **The Reptilian Mind: How Fear Drives the Jury**
Don C. Keenan, GA

9:20 am **Communicating Your Themes to a 21st Century Jury**
W. Mark Lanier, TX

10:00 am **Break**

10:30 am **Jury Selection in Today's Economy**
John Elliott Leighton, FL

11:10 am **Dealing with Generation Y Jurors**
Morgan G. Adams, TN

12:00 pm **Adjourn**