

From: Anthony Tarricone [mailto:anthony.tarricone@justice.org]
Sent: Thursday, September 17, 2009 3:28 PM
To: Wood, NC
Subject: Tort Reform Proponents Launch Campaign

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**Tort Reform
Proponents Launch
Campaign**

September 17, 2009

Dear AAJ Member,

The U.S. Chamber of Commerce has taken a bold step in the battle over medical malpractice reform in the health care bill. As reported in Tuesday's Politico article *Verdict Looms for Trial Lawyers* the U.S. Chamber of Commerce's Institute for Legal Reform spokesman says, "The institute [**U.S. Chamber of Commerce**] **also is launching a new advertising blitz to pressure Congress to include more comprehensive and sweeping tort reform provisions in the health care bill.**" To read the full article visit the Politico www.politico.com/news/stories/0909/27156.html. As you will recall, some of the U.S. Chamber of Commerce's members include drug, device and pharmaceutical companies as well as insurance companies.

AAJ needs your help to launch an ad campaign to rival the Chamber's. Please make a contribution of \$5,000, \$2,500, \$1,000 or \$500 to the Protecting Patients' Rights Campaign online at www.justice.org/protectpatients/contribute. This is a segregated legislative fund and 100% of the money contributed will be put towards ensuring medical malpractice reform is not included in any health care reform bill.

We need to begin our ad campaign as soon as possible to help educate Members of Congress about civil justice issues. This week alone, AAJ members have appeared several times on national news channels to speak about malpractice reform. Click here to see the clip of past AAJ Presidents Les Weisbrod and Todd Smith on CNN www.justice.org/cps/rde/xchg/justice/hs.xsl/10476.htm and here to see me on CNBC www.justice.org/cps/rde/xchg/justice/hs.xsl/10477.htm. We must build on the momentum of these news stories and launch a broader ad campaign.

Together, we can help debunk the myths about medical malpractice reform, and work to shift the debate away from restricting access to justice and refocus it on improving the quality of health care for

Americans.

Help us tell Congress that patients' rights aren't bargaining chips –
Donate now!

Thank you,



Anthony Tarricone
President, AAJ

[Click here](#) to read the statement I have released on President Obama's
White House/HHS Medical Liability Memo.

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