



## **POLAR BEAR SOS!**

Dear Friend,

The distress signals coming from the Arctic are growing louder and clearer as polar bears suffer the terrible effects of global warming and melting ice.

If you're like me, I'm sure it pains you deeply to imagine . . .

**. . . The last gasp of a polar bear before it drowns in the vast waters of the Arctic, unable to reach the increasingly distant ice floes it needs to find food.**

**. . . The muffled cries of newborn polar bear cubs as they are buried alive when their snowy den collapses from unseasonable rains.**

**. . . The exhaustion of a mother polar bear and her young as they succumb to starvation after enduring longer and longer periods without food.**

But despite this mounting toll, the Bush Administration stubbornly refused to come to the bear's rescue.

Until now.

You see, the Natural Resources Defense Council (NRDC) and our allies took the Bush Administration to court and forced it to study the plight of the polar bear. As a direct result, the U.S. Fish & Wildlife Service is now considering a proposal to protect the bear under the Endangered Species Act.

But that life-saving proposal won't become reality without an enormous outpouring of public support.

That's where you come in. We need one million Americans like you to speak out right now if we are to overcome the opposition of big polluters and the reluctance of the Bush Administration to cut global warming pollution for the sake of the polar bear.



Nearly all of the polar bear's summer sea ice could vanish by 2040. Without sea ice, the polar bear cannot survive.

(over, please)